

What clients say

About writing by Ruth:

"Ruth is a warm, professional, and engaging writer who provided substantial editorial support for [our] annual member events, including biographical sketches and intros for featured celebrities ... Ruth has a passion for getting it right for her clients, always with a smile."



"(Your) article is great ...
(a) terrific contribution to the magazine."

"Great job on the profile. The writing in the introduction was superb! The reader can tell that you had a lot of fun doing this interview!"

"Great story! It has a lot of information and it emphasizes the international and HR angles. Good job!"

"... an excellent writer (with) sound judgment, sensitivity to public reactions; thorough; fast, productive; outstanding at handling complicated material; excels at simplifying issues without clouding them."

About newsletters by Ruth:

"... a significant accomplishment ... an attractive, informative and professional publication ... one of the finest in the country."



"This is a remarkable newsletter, full of informative material ..."; "Your newsletter is ... delivering information that caregivers need."

About presentations by Ruth:

"Ruth is well-informed and easy to listen to."



"Participants gave you 'fives' across the board, the highest mark."

"... a veritable star! an outstanding session ... entertaining, enlightening, thought-provoking; information invaluable; readers will benefit on continuing basis."

"Concise, practical, lots of specifics."
"Knowledgeable." "Organized." "I learned a lot."

"Ruth is a jewel!"

Let me add:

Sparkle

to your magazine



Pizzazz

to your newsletter



Accuracy & consistency

to your copy



Energy

to your meeting coverage



and more!



Call today!

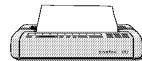
Ruth E. Thaler-Carter,
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"I can write about anything!"™



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Put this
award-winning
writer/editor
to work for you!



Articles & annual reports

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Presentations 

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- ◆ Desktop publishing
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- ◆ All aspects of newsletters
- ◆ Website content and updates
- ◆ Copyediting & proofreading
- ◆ Presentations –

Writing & Editing Basics
Entrepreneurship/Freelancing
Starting/Promoting Nonprofits
Newsletter Trends & Techniques

Awards



APEX – feature writing



EFfie – feature writing,
newsletter editing



IABC/DC – feature writing;
Communicator of the Year



WIW – Philip M. Stern Award –
for service to freelancers



IABC/Baltimore –
feature writing



IABC/District 3 –
feature writing

If you are:

looking for new voices and ideas ...
under-staffed & overstressed ...
up against deadline ...

I can give you:

lively, interesting writing;
new ideas and resources;
fast turnaround;
versatility;
reliability;
accuracy ...

On time,

at reasonable rates,
with minimum guidance!

Get in touch today!

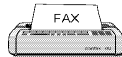
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Writer/Editor



“I can write about anything!”™



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Recent projects

Writing

AARP conventions; American Animal Hospital Association's *Trends*, APPA's *Facilities Manager*, *Life in the Finger Lakes*, NABA's *Spectrum*, *Sculpture Review*, *Upstate Gardener* magazines; American Copy Editors Society, *Brighton News*, *Copyediting* newsletters; SPJ blog, Bankrate.com

Newsletters/Desktop Publishing

Decorative Arts Society
Rochester Friends Meeting
Editorial Freelancers Association
Brighton Schools Alumni Association
APPA 2010, 2011 national conferences
Commodore John Rodgers School #27



Websites

www.EFCalumni.com
www.brightonalumni.org
www.gargoylemagazine.com
www.uniqueresourcesinc.com
www.communication-central.com
www.StLouisBlackJournalists.com

Editing/Proofreading

IUPAT *Journal*; Nixon Peabody LLP;
Glass Line, *Washington Gardener*, *B'nai B'rith* magazines; JaffePR; Community Healing Network; Regulatory Affairs Professionals Society; Premier Technical Services



Publications

Author/Publisher, *Get Paid to Write!*
Getting Started as a Freelance Writer
Author, *Freelancing 101: Launching Your Editorial Business*;
Urban Waterfronts '87: Water, the ultimate amenity
Co-author: *Baltimore Job Source*;
Presenting with Power;
The Who, What and Where of Elder Care

Speeches/Seminars



Writers and Books
Cat Writers Association
American Copy Editors Society
Editorial Freelancers Association
Society of Professional Journalists
Society for Technical Communication
International Assn. of Business Communicators

and more!